Membership prices

ACCOMMODATION PROVIDERS		BRONZE	SILVER	GOLD
All prices stated are for annual membership, starting from signing up. Plus VAT	1 - 15 Rooms Over 15 Rooms	£125 £150	£180 £200	£270 £325
SELF CATERING AGENCIES	Multiple properties		£420	
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics		✓	✓	✓
Description: Section used to promote members business		✓	1	1
Special Offers: Upload your own special offers to the special offers page			1	1
Number of Pictures: These images may be changed		1	6	15
Priority in search results:		3rd	2nd	1st
Visit Dartmoor members logo: For use on your website and promotional materials		✓	1	1
Ability to update your listing:		✓	1	1
Social Media Marketing: Inclusion in Visit Dartmoor's social media marketing			1	1
Press and PR coverage: Inclusion in Visit Dartmoor's Press & PR requests			1	√
Video upload: include a video on your page (on request)				1
PDF upload: include a downloadable pdf file on your page (on request)				1
Gallery image: Image included on scrolling gallery on category page (on request)				1
FREE Newsletter inclusion: Business to consumer every quarter (on request)				1

ATTRACTIONS, FOOD & DRINK AND ACTIVITY PROVIDERS	£165	£215	£300
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics	✓	✓	✓
Description: Section used to promote members business	1	√	1
Special Offers: Upload your own special offers to the special offers page		√	✓
Number of Pictures: These images may be changed	1	6	15
Priority in search results:	3rd	2nd	1st
Visit Dartmoor members logo: For use on your website and promotional materials	1	1	1
Ability to update your listing:	1	1	1
Social Media Marketing: Inclusion in Visit Dartmoor's social media marketing		√	1
Press and PR coverage: Inclusion in Visit Dartmoor's Press & PR requests		1	1
Video upload: include a video on your page (on request)			1
PDF upload: include a downloadable pdf file on your page (on request)			1
Gallery image: Image included on scrolling gallery on category page (on request)			1
FREE Newsletter inclusion: Business to consumer every quarter (on request)			1

Extra advertising opportunities available

- To create a bespoke B2C consumer newsletter £155+vat
 - (a) Send to 5,000 consumers £175+vat
 - (b) Send to 10,000 consumers £210+vat
 - (c) Send to 15,000 consumers £295+vat
- Home page banner advert £150+vat a month size 450pixels x 350pixels supplied as a jpeg
- Banner adverts from £200+vat a quarter (not including home page)
 size 1200pixels x 550pixels supplied as a jpeg