



Visit
Dartmoor
The Heart of Devon

Membership Pack 2025

Who Are We?

Visit Dartmoor started in November 2014 by Jenny How and Simon Lloyd - also owners of Active Dartmoor and Visit Dartmoor Design.

Visit Dartmoor is the Official Tourism Organisation for Dartmoor National Park.

Visit Dartmoor is a private sector membership organization with over 150 members to date and receives no local authority funding.



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2023/24 Website Stats and More

1.2 million pageviews

80% UK users

20% International users

35K e-newsletter subscribers



36K followers



16K followers



9K followers

Why Join Visit Dartmoor?

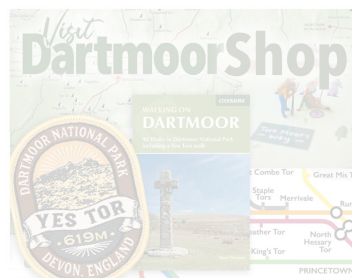
- Promotional listing on the website for 12 months
- Participate in press trips and familiarisation visits
- Inclusion in national press releases
- Promote your business through our e-newsletter
- Add special offers to the website
- Advert in the Visitor Dartmoor Destination Guide
- Provide guest blog posts
- Submit an unlimited number of events to the 'What's On' section of the website
- Participate in competitions with Visit Dartmoor
- Provide content to be posted on Visit Dartmoor's social channels and engagement from Visit Dartmoor's accounts

Membership Options

Visit Dartmoor offers a 12 month membership at 3 different levels. The below table explains the different range of features, benefits and exposure of each level. **All Prices Exclude VAT**

PACKAGE	BRONZE	SILVER	GOLD
WHAT'S INCLUDED	£145+VAT	£200+VAT	£285+VAT
Listing Details Website link, email link, contact details, opening times, map, pricing, social media links	Yes	Yes	Yes
Number of Images These may be changed as often as you like	1	5	15
Video Content on Your Listing		Yes	Yes
Description	Unlimited	Unlimited	Unlimited
Priority in Search Results	3rd	2nd	1st
Extranet Login Ability to edit your own listing		Yes	Yes
Event Listings		Unlimited	Unlimited
Social Media Support Option to send content to be posted on Visit Dartmoor channels		Yes	Yes
Branding Use of our branding for your own marketing	Yes	Yes	Yes
'Book Now' Button		Yes	Yes
Special Offers		Yes	Yes
Additional Listings Add pages in other categories to promote other areas of your business e.g restaurant, or additional accommodation (must be at same address)			Yes
Newsletter Inclusion (on request)			Yes
PDF Upload Include a downloadable pdf file on your page (on request)			Yes

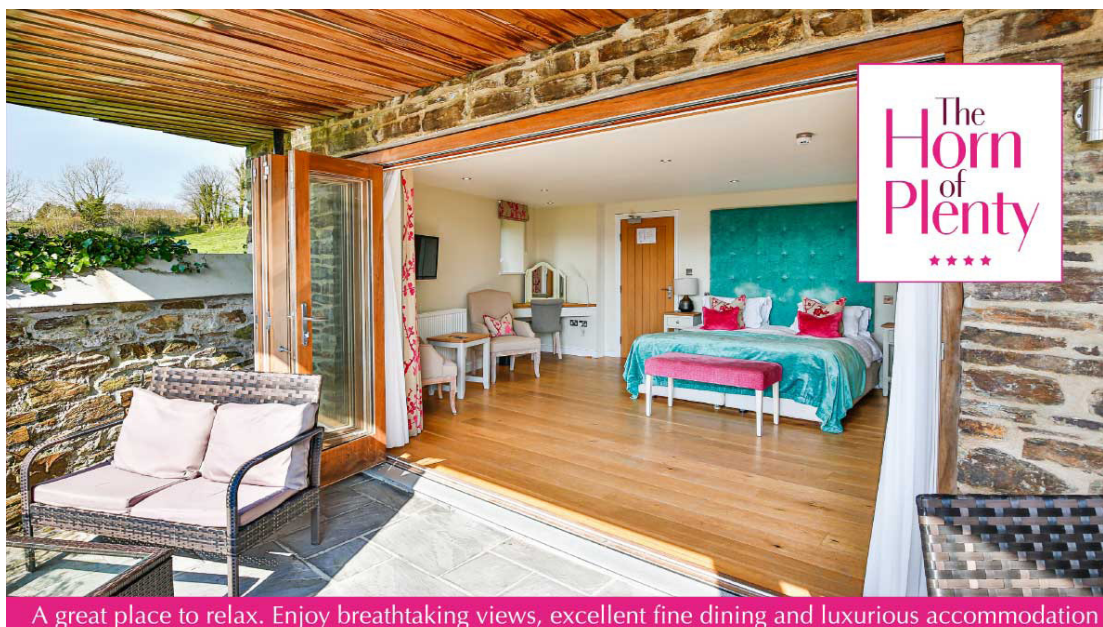
Banner Advertising Rates



Home page banner advert £150+vat a month
Size 450pixels x 350pixels supplied as a jpeg



Home page banner advert £225+vat a month
Size 1200pixels x 220pixels supplied as a jpeg



A great place to relax. Enjoy breathtaking views, excellent fine dining and luxurious accommodation

Any page banner advert (not including home page) £165+vat for 3 months
Size 1200pixels x 675pixels supplied as a jpeg